



YMCA South Australia

21/22






Annual Report



TABLE OF CONTENTS

04	CEO / President's Report
06	Strategy 21/25 Update
08	A Snapshot of 2021/22
09	Recreation Management
10	Children's Services
12	Youth Empowerment
14	2021/22 Highlights
18	Financial Report
19	Thank You

OUR IMPACT

-  Recreation Centres
-  Outdoor Pools
-  Gymnastics
-  Out of School Hours Care
-  Early Learning Centres





Angle Vale

Gawler

Munno Para West

Craigmore

One Tree Hill

Port Pirie

Clare

Salisbury East

Adelaide

Para Hills West

Para Hills

Modbury

Woodville

Angle Park

Woodville Park

Prospect

Newton

YMCA SA Head Office

Unley

Glengowrie

Westbourne Park

Torrens Park

Hove

Morphettville

West Aberfoyle Park

Mount Barker

Reynella

Morphett Vale

Seaford

Aldinga

CEO / President's Report

YMCA South Australia reported 2021-22 revenue of \$22,439,408, an uplift of \$3.16m (16%) on the previous year. On a normalised basis this is closer to a 24% uplift.

Surpluses generated over the past two years have enabled the Association to establish an investment fund of \$1.75m, a base on which we hope to build with an eye to future impact and sustainability opportunities.

It was a stellar year for the Children's Services team. Our first two Early Learning Centres were successfully launched at Angle Vale and Aldinga and have already exceeded all expectations. In addition, it was our most successful year for Out of School Hours Care (OSHC) services, with six new services being established. This included a return of the YMCA to the Mount Barker and Port Pirie communities, and notably also includes a special school in Modbury for children living with a disability.

In Recreation, YMCA South Australia was selected as the management partner for the new \$27m aquatic and recreation facility at Scotch College (due to open in late 2022). This is an ideal partnership for our organisation, given it is centred on the development and wellbeing of young people.

New advances have also been made in specialist fields such as allied health services and Pilates, further deepening our health expertise and impact.

We have served as a fundraising catalyst for benevolent causes close to our heart. This included raising \$59,000 in Clare for that region's youth mental health initiatives, and \$35,000 to support YMCA Ukraine in its efforts to assist refugees. In turn we have also been generously supported by the Adelaide YMI club whose contributions have enabled various youth opportunities, including the provision of places in the Youth Parliament program and piloting of a youth internship.

The advancement of 'Meaningful Work', one of the four global pillars of the YMCA, has made further progress over the past year. Around 75 new jobs were created in SA over the period, predominantly for young people. In May, at the Holdfast Bay Community Centre, there was the national announcement by the (now) Federal Government of a \$15m grant for the YMCA's proposal to establish the Y Careers agency. This seeks to create up to 30,000 employment places nationally over five years, for younger Australians in the care economy.



Alone we can do so little; together we can do so much.

HELEN KELLER



DAVID PATERSON
CEO, YMCA South Australia



ROBERT PRIME
President, YMCA South Australia

Our gratitude goes to our Board who have provided expert leadership over the affairs of the Association. We thank long-serving outgoing Board directors, Tim Looker OAM and Vivien St. John Robb, for their passionate service. And we welcome two new Board directors in Mel Watson and Jessica Martin, both who bring important contemporary skills and perspectives to the governance of YMCA South Australia.

And finally, hats off to our amazing staff and volunteers. Over the most challenging of circumstances in the past two years, they have continued to serve our communities and the enduring mission of the YMCA, in the most exemplary fashion.

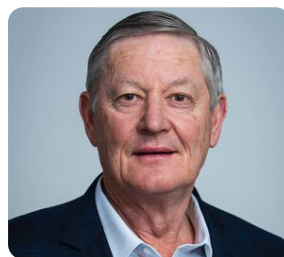
Board Members



SIMON CAMPBELL
Treasurer



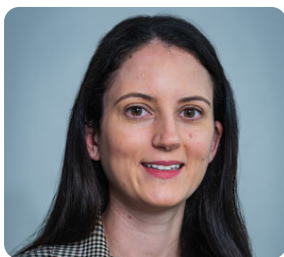
VADIS RODATO
Director



WARREN HALL
Director



MATTHEW PEARS
Director



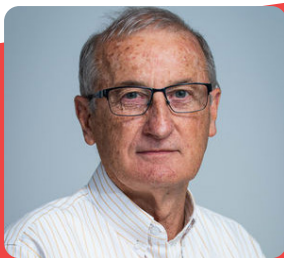
MARIE SKRODZKI
Director



DYLAN NOACK
Director



JESS MARTIN
Director



PAUL MADDEN AM
Director

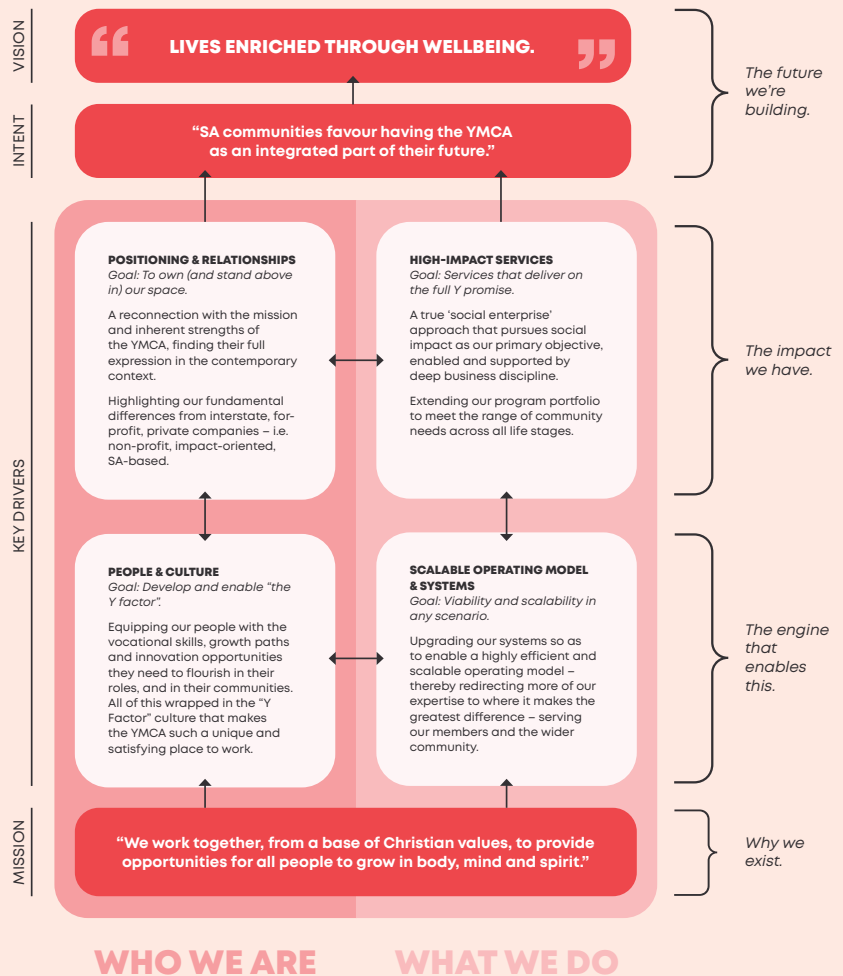


MEL WATSON
Director



Strategy Update

2021-22 represents the second year of our five-year Strategic Plan. The momentum continues to build with some substantial leaps forward during the year.





Positioning & Relationships

The Association has experienced strong growth, with revenues increasing by 42% in the two years since embarking on our current strategy. Almost 200 new staff have joined over that time. The trajectory looks set to continue into next year, which will help cement the YMCA's strategic position in South Australia, both reputationally and in terms of community reach and capability.

Having said that, and while most people have heard of the YMCA, not everyone understands what we do or what we stand for. So, we intentionally take every opportunity to tell our story with a particular focus on community leaders and key decision-makers. This ranges from meetings with Ministers and Mayors, to speaking engagements (e.g. the State Rotary Conference, the Local Government Association), to electronic media (e.g. an upgraded web site, new partner pages, a brand story animation, social media, etc). We continue to make good progress and it's an ongoing endeavour.



Scalable Operating Model & Systems

The Association must continually improve the systems that underpin the quality, range and scale of services provided to the community. Substantial modernisation has been achieved during 2021-22 in this regard. A new finance system (SAP) was successfully implemented under the leadership of Karen Polkinghorne. A new management system for the Children's Services team (Xplor) was also rolled out smoothly. YMCA SA also took control of its own Microsoft Office 365 platform from Victoria, enabling much greater local control and flexibility. This included a new staff extranet, ensuring our people have ready access to the information and applications they need.



High-Impact Services

We serve our whole community but retain a special focus on the needs of young people. To this end much of our service expansion has been oriented toward younger ages. This year we entered the Early Childhood development space with our two new Early Learning Centres, while also adding six new OSHC services across regional and metropolitan SA. In addition, an innovation project jointly funded with the Office for Recreation & Sport (Act-Iv Kids) has explored new ways of encouraging primary school aged children to become more physically active outside of traditional sports. The new aquatic centre at Scotch College will eventually create around 1,800 new places for swimming lessons, again mostly for younger children.

In the wellbeing space we have added a reformer Pilates studio at the Holdfast Bay Community Centre, with another to be established at Scotch College. We have also commenced the expansion of Allied Health services with the addition of Kym Siddons, a highly experienced sports physiotherapist leading that team.



People & Culture

Substantial investment has been made in the growth and upskilling of staff. A new Learning and Development program focussed on both the technical and interpersonal skills our staff need to do their jobs well. The inaugural year of the YMCA Leadership Development Program was a great success, with participants rating the experience 9.5 out of 10.

Staff views are regularly monitored via online survey, with insights used to improve the employment experience over time. The levels of staff engagement, diversity and inclusion, and workplace health at YMCA South Australia have now risen well above the sector benchmark - placing us in the top quartile of all Australian non-profit organisations.

Our Head of Children's Services, Komala Champion, won the national I.C. Howard Scholarship. This afforded her the opportunity to complete a study tour of YMCA Scotland, learning about an internationally-respected youth mentoring program we are considering for South Australia.

A Snapshot of 2021/22

Connected, Engaged, Supported Community



6,211

Members at the YMCA



94,919

Older South Australians participated at the YMCA



522,998

Participants in YMCA sporting competitions



5,755

Children in a YMCA ELC Program



1,591,183

Visits to YMCAs in South Australia

268,483

Children in a YMCA OSHC program



4,910

Families supported in YMCA OSHC and ELC programs



70,494

Children in a YMCA Swimming Lesson



14,798

Volunteer hours at the YMCA

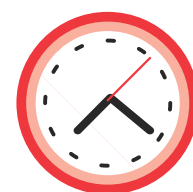
38,499

Children in a YMCA Gymnastics class



793

Staff and Volunteers at the YMCA





Recreation Management

The conclusion of the 2021-22 financial year signalled an air of positivity that the pandemic that has affected much of our lives and what we have done over the past two years, is drawing to an end.

The role our programs and services played during this period further highlighted their importance to community health and wellbeing, and maintaining social connection.

In late 2021 we entered into a significant partnership with Scotch College to manage the school's new \$27 million Purruna Spencer Newton Centre, which is scheduled to open in late 2022.

Located on campus in Torrens Park, the centre will feature an aquatics space with 25m lap pool including a separate program pool, Pilates studio, stadium courts and a variety of multi-purpose wellbeing and consultation spaces.

The potential 10-year partnership is about a bigger concept of developing young people, one that inclusively builds the whole person and seamlessly connects education with the physical, mental and social wellbeing of students. It will draw upon the deep heritage and values of Scotch College and the YMCA, while highlighting new technology, social impact modelling and program innovations.

That is a powerful combination and we are very excited about the possibilities in the years ahead.

YMCA South Australia continued to maintain and enhance our existing recreation partnerships, with contract extensions signed at the Fleurieu Aquatic Centre, Glengowrie Recreation Centre and Holdfast Bay Community Centre.

At Holdfast Bay, we implemented a dedicated Pilates studio - the first of its kind for the YMCA. The eight-bed reformer studio enables the YMCA to broaden our wellbeing reach and is a great precursor to our offering at Scotch College.

In recognition of The Ride for a Brighter Side event, the Valleys Lifestyle Centre received the Community Event of the Year award at the Clare & Gilbert Valley Council Citizen of the Year Awards. The support of the Clare and regional community culminated in the event, held in October at The Valleys Lifestyle Centre, raising close to \$59,000 for mental health support.

YMCA South Australia is the state leader in facility management for aquatics and leisure. We continue to develop and offer high quality, innovative health and fitness programs that cater to everyone in the community. Our primary focus is to continue to work in partnership with government, councils and communities to create collaborative spaces that inspire people to revitalise in body, mind and spirit.



Children's Services

In the past 12 months YMCA Children's Services has not only grown in the number of sites, but also in the diversity of the portfolio.

This year we welcomed two new Early Learning Centres at Riverbanks College B-12 in Angle Vale and Aldinga Payinthe College in Aldinga to join our suite of OSHCs. These 44-place long day care centres have allowed us to provide additional services to children aged six weeks to five years in these communities.

This year we have also welcomed Aldinga Payinthe College, Riverbanks College B-12, Gawler East Primary School, Airdale Primary School in Port Pirie and St Mark's Lutheran School in Mount Barker to our OSHC team. We were pleased to confirm the continuation of services at Flaxmill Primary School, Woodville Gardens B-6 School, One Tree Hill Primary School, Eastern Fleurieu schools and Reidy Park Primary School, after successful retention of all contracts throughout the year.

The quality of our OSHC services at Encounter College, Rosary School and Westbourne Park Primary School was reviewed against the National Quality Framework by the Education Standards Board. All three services demonstrated a high quality of work and met all the National Quality Standards.

A key program highlight for this year's Children's Services was the successful Act-Iv Kids Program, developed with the assistance of The Office for Recreation, Sport and Racing, Game On funding. This allowed our OSHCs to increase the physical activity of children aged 5-12 using non-traditional sport activities and produced a resource booklet for ongoing support of staff.

Over the 2021/22 year we had:

274,238

children in a YMCA OSHC program

141,495

visits for After School Care



75,664

visits for Before School Care

49,343

visits across Vacation Care

4,572

families supported in YMCA OSHC programs

In addition, over our first six months from January 2022 – June 2022, we had:

5,755

children in a YMCA ELC program

158

families supported in a YMCA ELC program

In line with the increase in growth and diversity in the Children's Services space, we have ensured our support team has also grown, to maintain quality of the programs provided. We welcomed a Safeguarding, Quality and Assurance Manager, joining the Pedagogy and Practice Manager, to assist with compliance and quality, together with a third Regional Manager to support our OSHC Directors and teams. With a strong leadership team, we look forward to continuing this growth and increasing the quality of our services in the next 12 months and beyond.

“ The service has been amazing so far and Shona does a fantastic job. Isla talks about her all the time, which is great to hear as a parent. So thank you for providing such a great service. ”

– Parent



Youth Empowerment

Over the past year the Youth Empowerment team has focussed on adapting our programs and services as we re-emerged from the Covid-19 pandemic. We remained committed to delivering programs that provide a safe space for the young people in our care, that are diverse, accessible and meaningful for all who attend.

This year the Youth Zone at the Marion Leisure and Fitness Centre continued to be activated through grant funding from the City of Marion Council. It was also activated in collaboration with other youth organisations, including Relationships Australia and White Lion. The two main YMCA programs held out of Marion included 'Youth Fridays at the Y' and the 'Y-Connect Activity Days'.

Youth Fridays is a weekly youth group held on Friday nights during the school term. The aim of the program is to build connections between young people in the City of Marion area, while providing a fun, accessible and enriching space. Y-Connect Activity Days are centred on youth empowerment. They involve a sub-committee of young people who attend Relationship Australia's FLO program. The co-designed activity days are an opportunity for young people to engage in sports, arts, outdoor activities and importantly, build relationships with others.

Thanks to the Y Services Club, the Youth Empowerment team was able to offer an internship opportunity to a young person. Zach Binelli was selected as the recipient and he exceeded all expectations. Since the completion of his internship, Zach has continued into casual employment into the Youth Empowerment team.





During September 2021 Junior Parliament returned for its 7th sitting and was fortunate to return to Parliament House after missing out in 2020 due to the pandemic. The program saw 33 participants aged between 12 and 15 complete the program. Bill topics varied from disability acceptance and awareness, voting accessibility and STEM education, to an environmental campaign.

In collaboration with YMCA Australia, Susan and Elyse from the Youth Empowerment team attended a two-day co-designed workshop with other youth-centred Y workers, to begin the discussion and process towards developing a Federal Youth Parliament. This workshop evaluated the best aspects of each state's Youth Parliament and aimed to establish a sustainable Federal Youth Parliament in the future.

The YMCA SA Youth Empowerment team, together with the 18 volunteer Taskforce, successfully hosted the 27th sitting of the YMCA South Australian Youth Parliament. With one of the largest programs in over a decade, 96 young people from around South Australia debated youth bills that their 'Committees' researched and developed between April and July.

There were 10 Committees including Indigenous Affairs & Reconciliation, Gender & Sexual Diversity, and Climate Environment & Energy. Participants acquired knowledge of parliamentary and democratic processes while gaining confidence in their speech writing, public speaking, debating and leadership skills. At the conclusion of the program, seven youth bills were successfully passed in both chambers. These bills were then presented to the Honourable Nat Cook, MLC, the South Australian Minister for Human Services.

The successful introduction of the Committee Advisor Initiative in 2021 continued this year and assisted the Youth Parliament program to increase its community engagement and impact. Each Committee was matched with a community member who had specialist knowledge in their respective bill topic area. A Civics & Citizenship Network was also established with the Commissioner for Children and Young People, Helen Connolly, to look at how young people can be further engaged with civics in South Australia.

YMCA South Australia 2021/22 Highlights

Ukraine emergency appeal

YMCA South Australia led from the front in response to the humanitarian crisis in war-torn Ukraine. Our emergency fundraising appeal raised \$35,798 (20% above our goal), all of which was sent to YMCA Europe for deployment in Ukraine.

Generous public donations raised \$14,650, with YMCA SA matching those funds with \$15,000. YMCA fundraising initiatives at The Parks Theatre, Strathalbyn Outdoor Pool and various OSHCs raised another \$6,148.

The YMCA in Ukraine used these funds in a variety of ways including:

- the provision of safe spaces for those seeking shelter
- provision of emergency supplies such as food, clothing, medicine and personal hygiene products
- the provision of first aid training and psychosocial support

YMCA colleagues in neighbouring countries met refugees at the borders and assisted them in connecting with local services, support and temporary accommodation.

Our effort united the community in a common cause, assisting the needs of those facing extreme adversity.



YMCA World Council

YMCA South Australia Head of Marketing and Technology, Devan Seamans, was among 43 delegates from Australia to attend the 20th YMCA World Council in Denmark. A total of 2,200 delegates participated in the event, either in person or online, with the national contingent led by YMCA Australia President Ben Hubbard and CEO Tal Karp.

The World Council is the critical decision-making body of our global movement. This year's Council adopted a new Strategic Plan for the movement - Vision 2030. The Plan is based on four key pillars – a just world, meaningful work, community wellbeing, and a sustainable planet. This will provide the basis of the World YMCA activities for the next eight years.



Environmental action

In line with our belief that conservation and environmental responsibility are integral to our mission for people to grow in body, mind and spirit, YMCA South Australia has progressed a range of positive environmental initiatives this year.

A key initiative is our commitment to reduce the use of plastics by transitioning to locally manufactured, eco-friendly, compostable wet-wipes across our recreation facilities.

Other environmentally friendly initiatives include the implementation of energy/water/waste-saving initiatives, together with solar electricity installations across our services.

We also joined the Sports Environment Alliance which provides an important vehicle for like-minded organisations to encourage the development of an actionable and sustainable environmental management framework.



Youth Parliament back in the House

This year's Youth Parliament program was highlighted by a return to the chambers of South Australian Parliament House, together with the appointment of Shania Richards as the first indigenous Youth Governor of South Australia and Speaker.

Shania is based in Port Lincoln and joined the Indigenous Affairs and Reconciliation Committee in 2021, with the aim of helping her community, culture and country progress.

The 27th sitting of Youth Parliament featured 96 delegates from across the state. Key issues debated included:

- Indigenous foster care reform
- Accessibility of sanitary products in educational facilities
- Gender affirming healthcare access
- SA employee workers' rights education
- Increased foreign aid efforts



Act-Iv Kids a win for all

A partnership between YMCA South Australia and the Office for Recreation, Sport and Racing resulted in the successful development and execution of the innovative Act-Iv Kids program.

Aimed at activating primary school aged children, the concept was to involve children in the development of games, rather than prescribing the activity for them. By giving children the opportunity to create their own sports, games or activities, they would more likely be engaged and participate.

The program was run successfully across more than 20 of the YMCA's OSHC centres during school holiday periods. The overall findings showed that the program succeeded in engaging children in physical activity and contributed to building positive attitudes.



YMCA South Australia 2021/22 Highlights

Ride For Life at The Valleys

The significant impact of a YMCA South Australia community fundraising event for suicide prevention was acknowledged when The Ride for a Brighter Side received the 'Community Event of the Year' at the Clare & Gilbert Valley Council Australia Day Citizen of the Year awards.

The support of the Clare and regional community culminated in the event, held in October 2021 at The Valleys Lifestyle Centre, raising almost \$59,000 for mental health support.

The 12-hour ride-a-thon was held to raise money for the Kade McDonald Foundation which supports mental health for young and vulnerable community members, particularly school-aged children.



YMCA Leadership Program

Sixteen emerging South Australian YMCA leaders graduated after the inaugural YMCA Leadership Development Program. A Net Promoter Score of 85 made it one of the organisation's most highly-rated programs.

Six full-day sessions covered topics: What it means to be a YMCA leader, Strategic Thinking, Entrepreneurial Mindset, Being a catalyst in your community, Leading people through change, and the Leader as Coach.

Each involved skills training in a morning session, followed by exposure to a range of leaders from all parts of the community in the afternoons. The program's aim is to assess how the YMCA might increase its social impact in South Australia.



Scotch College Partnership

YMCA South Australia has entered into a ground-breaking partnership with Scotch College to manage the new, \$27 million Purruna Spencer Newton Centre, to be launched late 2022.



Paw Party

Innovative Ukraine emergency appeal initiatives included the YMCA team at Strathalbyn Outdoor Pool hosting an end-of-season 'Paw Party' as a fundraiser for people with pets.



Early Learning Centres launch

The launch of two Early Learning Centres (ELCs) at new schools in Aldinga and Riverbanks in January, propelled YMCA South Australia Children's Services to the forefront of the childcare industry.

The ELCs are managed by the YMCA in partnership with the Department of Education. Both new services offer a complete range of high quality children's care and programming in modern, safe and inviting spaces at Aldinga Payinthe College and Riverbanks College.

Each ELC has capacity for 44 places with initial demand exceeding expectations. The ELCs add another dimension to the organisation's strong presence in the state's childcare sector through 28 OSHCs, including six new services this year.



Brand renewal

YMCA South Australia is always striving to remain at the front of mind when it comes to leadership of community based, non-profits. This year that purpose was clearly defined and presented in a renewal of our brand across the business sector.

The aim was to re-introduce YMCA South Australia in relation to who we are, what we do, and why we are unique.

The push included a Brand Animation video that clearly imparted our purpose and key differences, particularly as a whole person-focused, community-based, South Australian non-profit, and a driver of personal, family and community wellbeing.



Youth internship win-win

A \$2,500 Youth Internship sponsorship, donated by the Adelaide YMI club, enabled recipient Zach Binelli to realise his goal of obtaining regular work with the YMCA's Youth Empowerment team at the Marion Leisure and Fitness Centre Youth Zone.

The sponsorship spanned a six-month period, which allowed Zach to be mentored by YMCA staff and undertake training to further his personal skills. It was aimed to be a stepping-stone into paid work in the youth space in Adelaide.

YMI's total sponsorship donation of \$5,000 was split between two programs - the Youth Internship and five places in the 2022 Youth Parliament.

Financial Report

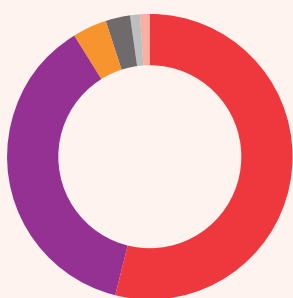
The financial year ending 30 June 2022 returned a combined surplus of **\$340,723**

Our Entities	Net Income
The Young Men's Christian Association of South Australia Inc.	\$539,383
YMCA South Australia Youth and Family Services Inc.	-\$198,660

Consolidated Results	2021 / 2022
Total Revenue	\$23,791,171
Total Expense	\$23,450,448
Total Surplus	\$340,723

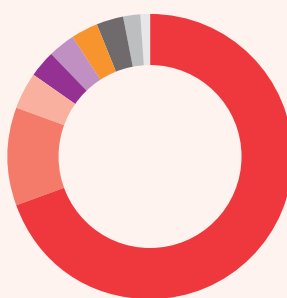
Balance Sheet	Combined
Current Assets	\$4,200,804
Non-Current Assets	\$2,583,088
Total Assets	\$6,783,892
Current Liabilities	\$3,572,021
Non-Current Liabilities	\$1,050,300
Total Liabilities	\$4,622,321
Net Assets	\$2,161,571

INCOME



Recreation & Local Government	55%
Children's Programs	38%
Youth & Disability Programs	4%
Grants	3%
Shared Services	1%
Sundry Income	1%

EXPENSES



Employee Benefits	69%	Stock Purchases	3%
Operations & Program Expense	11%	Licensing & Subscriptions	3%
Administrative Expenses	4%	Depreciation	2%
Other Expenses	3%	Insurance	1%
Light & Power	3%	Interest	0%

Thank You

YMCA South Australia could not do the work it does without support from generous contributors in the community. We would like to recognise and thank all those listed here for their support this year.

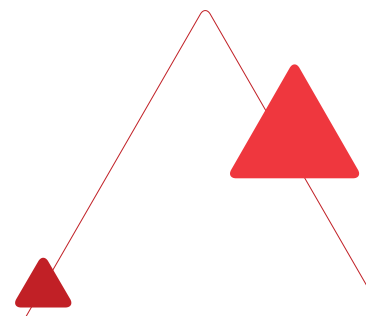
GRANTS

- Law Foundation of South Australia
- Electoral Commission of South Australia
- State Government – Dept of Human Services
- State Government – Office of Recreation, Sport and Racing
- Australian Government – Dept of Health
- Australian Government – Dept of Social Services
- National Disability Insurance Scheme
- YMI Service Club of Adelaide

GOVERNMENT & INDUSTRY



LOCAL GOVERNMENT PARTNERS



YMCA SOUTH AUSTRALIA

Level 10, 44 Waymouth Street
Adelaide SA 5000

p 08 8200 2500

e contact@ymcasa.org.au

sa.ymca.org.au